

MEDIA RELATIONS, PRESS RELEASES, CONFERENCES AND INTERVIEWS

The Superintendent is encouraged to work closely with the news media to assist in keeping the public continuously informed concerning the District. The Superintendent or Public Information Officer shall be the news media liaison who coordinates the release of information concerning the actions of the Board and matters of the school system, with the exception of athletic events. All press conferences shall be approved and coordinated through the Public Information Officer.

The Superintendent will develop and maintain regulations to implement this policy.

Adopted September 1972

Revised January 1985

Revised May 1995

Revised June 12, 2013

CROSS REFS.: JRA/JRC, Student Records/Release of Information on Students
KDDA-R, Regulation to Policy KDDA, Media Relations, Press Releases,
Conferences and Interviews