



Frequently Asked Questions

1. What is the Apex Leadership Co program?
Apex is a locally owned company that provides a two-week interactive school leadership program that encourages development of leadership habits and good character, combined with a fitness-focused event fundraiser that helps schools raise much needed funds.

2. How can families support our school through the Apex Fun Run event?
Apex is our main fundraiser. You can help support our fundraising efforts by making a donation online at www.myapexevent.com using your student's unique ACCESS CODE to log in. Then use the 'Share Wizard' function to send a link to family and friends and invite them to enter their own pledges online.

3. What is the Apex Fun Run Event?
It's a high energy, celebratory fitness event held at the end of the two-week program. Students get to have a ton of fun and be active. Students will be challenged to complete up to 36 laps to fun upbeat music.

4. What are we raising money for?
Our goal is to provide our awesome students with the best education and school experience possible and ensure they have the tools they need to learn and grow. Your donations will go toward **Student display spaces, Shade for playground and Picnic Tables.**

5. What is a \$ pledge per lap verses a flat donation?

- **\$ pledge per lap:** Is a \$ amount multiplied by the number of laps the student completes at the event. For example:
 - If a sponsor makes a \$1 pledge per lap and the student completes 32 laps, the sponsor donates \$32 to the school.
- A **flat donation:** Is just a flat \$ amount. It is not determined by the number of laps a student completes.

6. How many laps will students complete at the Apex Fun Run event?
Students will average between 26-36 laps. Recorded laps are capped at 36 max.

7. How do students earn individual rewards?
Apex is all-inclusive so every student receives daily leadership lesson wristbands and an event day wearable, participates in the leadership and character building program, class/school wide rewards, and of course, the Apex Fun Run event!

Individual rewards are given out based on the \$ amount pledged per lap total of the student, but flat donations count too. See example chart:

\$/lap Pledge	=	Flat Donation Amount
\$1/lap	=	\$30
\$2/lap	=	\$60
\$3/lap	=	\$90

- 8. My child didn't receive an access code? What should I do?**
Please check with your child's teacher as they have a list of access codes for their class. If your student is not on the list, our Apex team on campus will generate an access code and provide it to you. For any lost access codes, please email support@apexleadershipco.com.
- 9. Can sponsors pay for pledges online?**
Yes! Sponsors will be prompted to pay for all pledges online, including per lap pledges to make our donation collections easier and faster. If sponsors pledge a \$ per lap, their credit card is charged after the event.
- 10. I don't have access to the Internet? Can I still make a donation?**
Yes! Families can send their check/cash donation into the school any time before the event. Please make sure to include your child's and teacher name so they receive credit for the donation. All checks should be made out to **Audubon Blackhawks PTA.**
- 11. What happens to my student's pledges if they miss the Apex Fun Run event?**
If any student is absent, sick or hurt, they will receive an automatic 30 laps in the Apex system. This will allow sponsors to pay their donations if they still wish to help our school. For all top prizes (\$30 & \$50 per lap), students will need to complete at least 26 laps and have all pledges collected before being awarded those prizes.

Pledging Opens

11/09/21

Apex Fun Run Event:

11/18/21