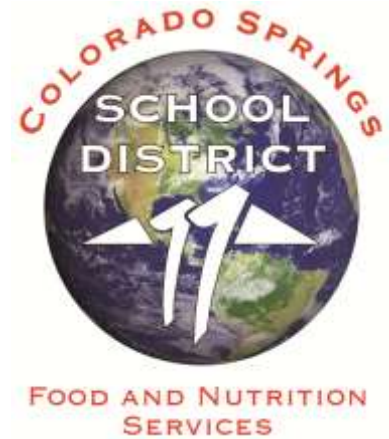


Healthy School Fundraisers Can Be as Practical and Profitable as Unhealthy Fundraisers

“It is important that all foods and beverages sold at and by schools make a positive contribution to children’s diets and health. Given rising obesity rates and children’s poor diets (only 2% of American children eat a healthy diet), it is no longer acceptable to sell junk food to children through school fundraisers. Healthy fundraisers set a positive example and support healthy eating by children, nutrition education, and parents’ efforts to feed their children healthfully.”

-Center for Science in the Public Interest



FUNDRAISING IDEAS FOR A HEALTHIER SCHOOL ENVIRONMENT

Your Colorado Springs School District 11 (CSSD11) Food & Nutrition Services (FNS) department supports fundraising, but would like to offer some alternatives to unhealthy food fundraisers such as cookie dough, candy, and fast-food sales.

The following suggestions work as a helpful guide to get your school or team off to a great start making lots of \$\$ to support your cause! FNS supports food-related fundraisers when food sold is both natural and whole (e.g. fresh produce.) Please note that these companies are not associated or affiliated with Colorado Springs School District 11 and are outside of the D11 web.

WEBSITES WITH FUNDRAISING MATERIALS/PRODUCTS

- <http://www.javajavamoola.com> (Monument, CO)
 - Gourmet coffee sales
- <http://colorado.doortodoororganics.com/>
 - Online ordering of healthy, organic, local food with a percentage of sales going back to organization
- <http://www.abcfundraising.com> & <http://www.fundraiseralley.com>
 - School spirit items
 - Coffee/tea mugs or water bottles with school logo or mascot
 - Custom wristbands and earrings with school logo or mascot
 - Stadium cups or cushions with school logo or mascot
 - School sweatshirts with logo or mascot
 - Spirit ribbon
 - Discount cards for local merchants
- <http://www.fundraising.com>
 - Online magazine sales
 - Emblems or t-shirts with school mascot or logo
- <http://www.fundraisingthatworks.org>
 - Scratch cards-supporters pay the \$ amount scratched off& receive a coupon book as a “thank you”.
- <http://kidsarestars.com>
 - Selling custom greeting cards with students artwork

- <http://www.arttoremember.com/>
 - Custom reusable grocery totes, bookmarks, coasters, calendars and many other items with student artwork
- <http://www.29scents.com> (Franktown, CO)
 - Air fresheners that can be customized with a school logo or mascot
- <http://www.justfundraising.com/>
 - Environmentally friendly bags
 - Candles
 - Flower bulbs
 - Scratch cards
 - Restaurant.com gift cards
- <http://fundraiser-finder.com>
 - Recycling cell phones, ink cartridges, bottles etc.
 - Customized school calendars
- <http://www.cookbookoriginals.com/>
 - Create school or team cookbooks with student/family recipes
- <http://www.go-green-fundraising.com>
 - Earth candles-soy candles
 - Flower bulbs
 - Scented pencils made from recycled materials
 - Other earth-friendly fundraising options



OTHER GREAT FUNDRAISING IDEAS:

- **Cook out or appreciation dinners with healthy meal choices**
 - Public can buy a plate. Cost depends on the plate selected OR
 - Supporters can pay standard price for a meal
- **Car wash** (when it's warm and weather permits!), **dog wash, community clean up**
- **"no bake sale" sale**
 - Donations given, no actual baked goods sold
- **Healthy Food Items**
 - Fresh fruit or fruit baskets
 - Plain or lightly salted nuts
- **Walk-a-thon's, Fun runs, read-a-thon, etc.**
 - Supporters pay a donation amount per mile walked or book read.
- **Sporting competitions**
 - Golf tournaments or hit-a-thon baseball fundraisers
- **Auctions & raffles**
 - Make gift baskets from donations from local businesses. Take bids or sell raffle tickets for items.
- **Sell roses for Valentine's Day or Mother's Day**
- **Student craft fairs**
- **Student talent shows**

OTHER FUNDRAISING RESOURCES

<http://www.cspinet.org/schoolfundraising.pdf>

<http://www.myhealthyschool.com/administrator/fundraising.php>

<http://dpi.wi.gov/ne/pdf/neschfundrsg.pdf>