

Business and Social Innovation Career Pathway

Course Offerings:

Principles of Business

Principles of Marketing

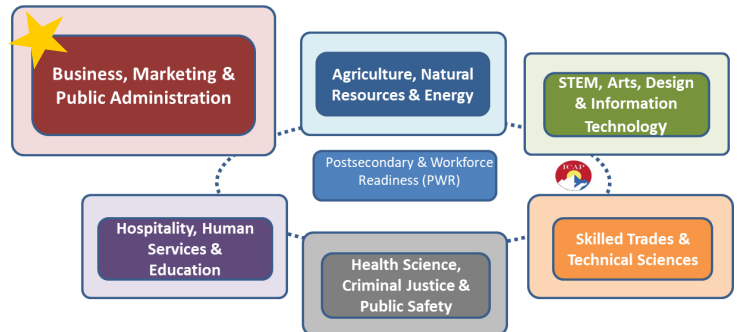
Principles of Management

Principles of Finance

Business Economics



Colorado Career Cluster Model



Contact Us

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Outside the Classroom

The FBLA mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs. We bring our mission to life through the application of our motto: Service, Education, and Progress.



Principles of Business

10th-12th Grades
Credits:
HS Electives (2)
PPCC BUS 115 (3)

Introductory course that develops student understanding and skills in such areas as business law, communication skills, customer relations, economics, emotional intelligence, financial analysis, human resources management, information management, marketing, operations, professional development, and strategic management. Through the use of activities and projects, students acquire an understanding and appreciation of the business world.

Principles of Marketing

10th-12th Grades
Credits:
HS Electives (2)
PPCC MAR 216 (3)

Marketing Education is a semester course designed to acquaint the student with the fundamentals of marketing and business and how it operates in our free enterprise system. It is intended that each student gain a variety of skills (competencies) while surveying the scope of business with special emphasis on marketing and marketing functions.

Principles of Management

10th-12th Grades
Credits:
HS Electives (2)
PPCC MAN 226 (3)

Principles of Management furthers student understanding of management. Through individual and team activities and a semester-long project, students make connections between management and business success. Students acquire an understanding of legal and ethical issues associated with management; initiate, plan, implement and control, and close a project; motivate team members; delegate work; develop a chain of command; coordinate work efforts; and interpret statistical findings.



PIKES PEAK
COMMUNITY
COLLEGE

Principles of Finance

10th-12th Grades
Credits:
HS Electives (2)
PPCC FIN 101 (3)

Principles of Finance furthers student understanding of two specific business activities—accounting and finance. Through team activities and a semester long corporate investment project, students make connections between accounting and finance. Students acquire an understanding of financial statements, calculate financial ratios, and make corporate financial management decisions based on their analysis of that financial data. In addition, students apply the concepts of operating and overhead costs, internal accounting controls, and budgets to their class business. Lastly, cost/benefit analysis is introduced as an element of financial planning and decision-making.



Business Economics

10th-12th Grades
Credits:
HS Electives (2)
PPCC ECO 105 (3)

In Business Economics, students expand their understanding that businesses are influenced by external factors that are often beyond their control. Decision matrices are introduced, and the importance and costs of quality are stressed. Students develop their knowledge and skills in such areas as economics, entrepreneurship, operations, and professional development. Throughout the course, students will be presented with current economic problems for which they are asked to determine solutions, often through the application of decision matrices.