

Dear Parents,

Thank you for taking the time to complete the recent survey on electronic communication. The results were interesting and informative. Here are is a summary of the results and some implications for our practices here at Rudy.

Ninety percent of parents have access to a computer and the internet. Of those parents, 50% prefer electronic communication, 22% prefer paper and 23% have no preference. 78% of parents find the Rudy website useful or somewhat useful, with 60% of parents indicating the site is easy or somewhat easy to use. The most popular parts of the website are the teacher pages and the calendar.

The Rudy E-Reader reaches 89% of parents with 81% reading all or some of the messages. Of the newsletter, 75% find the calendar useful, 46% find the principal's letter informative along with 35% of parents interested in District 11 news.

The outcalling telephone system was found useful by 71% of parents and somewhat useful by 23% of parents.

Implications

There were two major themes evident from the comments written on the surveys. One is that parents do not always check emails on a daily basis. Sometimes events and notices are missed leaving a short time frame for planning. Because of this, we will attempt to communicate upcoming events and activities earlier than we do presently. We will send emails about upcoming events approximately 2 weeks prior to the event. The outcalling system will be used to give additional information and reminders one week prior.

Also from the survey results, paper copies are still appropriate for certain situations. When we do determine the need for paper copies, they will be sent home with the youngest or only child that attends Rudy. One piece of information to be sent home on paper is a monthly calendar. The school calendar will allow parents to plan the activities for their children for the month.

Survey Results

1. Do you have access to a computer with internet service?
Yes 90% No 13%

Outcalling

2. How useful are the messages sent out to your telephone?
very useful 71% somewhat useful 23%
not useful 5%

Rudy Website

3. Approximately how many times a month do you visit the Rudy website?
0-1 41% 2-4 35% 5-7 8% more than 7 5%
4. How useful do you find the website?
very useful 30% somewhat useful 48%
not useful 2%

5. How easily can you locate the information you are looking for?
very easily 32% somewhat easily 48%
not very easily 3% with difficulty 2%
6. What parts of the website are most informative? Check all that apply
Teacher web pages 39% Homework support 16%
Calendars 67% Links to educational websites 24%

Rudy-E-Reader

9. Approximately 9 E-Reader messages have been sent by the school. Have you received them? Yes 86% No 14%
If no, please email Mrs. Lindstrom at lindsdl@d11.org and she will correct your email address in the E-Reader system.
10. How often do you read the emails sent via the E-Reader?
all of the messages 52% some of the messages 8%
only those that relate to me 4% I don't read the messages <1%
11. Do you feel you are better informed about upcoming events and after school activities through:
Emails 50% Paper 22% No preference 23%
12. What parts of the newsletter are most informative? Check all that apply
Principal letter 35% School calendar 75%
Nutrition updates 20% District information 35%